

**CHRISTOPHER KOLADE**  
**CRLE**  
**At LAGOS BUSINESS SCHOOL**

## **Leadership and Ethics News Around the World**

In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

### **Inform**



#### **A Simple Question That Can Guide Companies to Epic Success**

In almost every segment of the economy, the very best companies lead their peers by wide margins. They take share by building on proven ideas and expanding in markets they know. Equally important, they eschew efforts—even bold, cutting-edge proposals—that are unlikely to generate value for customers, employees, or suppliers.

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#### **3 Tips for Leading Your Team Back to the Office**

Entrepreneurs need to develop a trusting relationship with their team before — rather than during — a crisis. This is the only way they can arrive at unique solutions and get buy-in. However, trust is not something you can earn in a single day, so you should start building it before you even begin discussing your return plan.

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## How To Cultivate A Productive Startup Culture Since Day One

Each living person is a living embodiment of a value hierarchy, and the leaders have a direct influence on the people that follow them. Even if the values are not explicitly stated, most people would intuitively understand what the correct behaviors are by watching the leaders (and the people around them) work. k "A Journey in Leadership: An Autobiography".

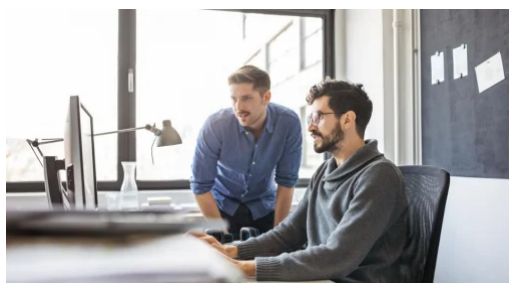
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### 13 Leadership Lessons from Zoom Founder and CEO Eric Yuan

Fueled by lockdowns and social distancing, a new way of communicating and collaborating with colleagues, clients and stakeholders emerged.

In the past year, Zoom became crucial to the education system, to celebrating holidays and to marking special moments like weddings. Eric Yuan is helping people stay connected while reminding them that it's never too late to pursue their dreams. Find out the moment Yuan's career trajectory changed forever,



### Evolving From People-Driven To System-Driven Organizations To Improve Customer Onboarding

Although companies and Michelin-starred restaurants can spring into fame thanks to the genius and talent of one hero, neither can *sustain* growth and success through the efforts of a single individual. Heroism cannot scale; it requires far too much cost. Systems need to be created to consistently produce the optimal outcomes. The world's best-run restaurant chains are known to rely on incredibly efficient systems — systems that

the five things he did to evolve as a leader and other insightful leadership lessons ...

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allow other chefs to learn from, emulate and develop their own craft.

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## Emulate

### How Patagonia's Purpose Is Once Again Raising The Bar On Doing The Right Thing



Patagonia has long been considered one of the world's most admired companies. Apart from their millions of dollars in annual contributions to environmental causes and land conservation, the outdoor apparel company is known for their generous benefits and employee-centric workplace. But there's an even more important reason to respect them: in the nearly fifty years since they were founded, when confronted with inconvenient facts about the harm of some of their products they have consistently chosen to do the right thing, despite considerable short-term losses to their bottom line.

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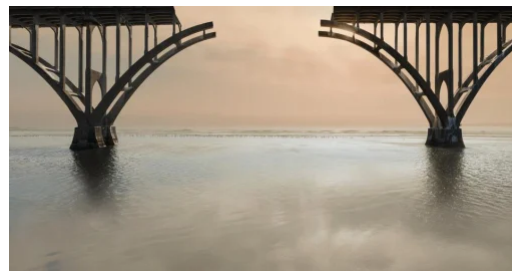
## Inculcate



### You Are Not a Leader Until You Face These 5 Pains

It's not often that every business owner across the globe is faced with the same challenge at the same time. Although the pandemic hit different businesses in a variety of ways - some harder than others - it served as a telling benchmark for leadership.

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### Why Bridging Cultural And Organizational Divides Is Key To The Future Of Work

The leader of tomorrow will have to practice what I call bridging if he or she wants to be successful in the post Covid-19 business world. Bridging refers to the behavior leaders enact to create meaningful connections and thereby encourage successful collaboration.

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## Empower



### Why You Should Ditch Your Day Job for Your Dream Job

There's nothing more discouraging than going to a job you hate every day knowing you have a dream or a business that you can't give your full attention to. If this sounds like you, dropping out of your career could be the best move you ever make. But I think it's important to try to transition gradually into full-time entrepreneurship and start building the dream while you're still working. While you Rehab *you* on your career rehab journey, you can Rehab *your business* as you develop your business idea.

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### Technology apprenticeships: A hedge against the hiring hustle

As every executive knows, recruiting and hiring are among the hardest things we do. This is especially true at technology companies, where a special mix of skills, experience, and personality is needed for applicants to succeed. Searches that should take weeks routinely stretch into months. But there is a hedge: I learned years ago that smart companies don't just search for capable employees; they create them.

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## Call for Papers

### Theme: Economic Justice and the Common Good

DePaul University, Institute for Business and Professional Ethics, is looking for academics, practitioners and young scholars that have an interest in and commitment to the study and discussion of business and professional ethics. They require a one page proposal, including an abstract, and are actively seeking proposals which address important issues in the field of business and professional ethics which reflect timely, cutting edge insight. This year they are particularly interested in topics related to questions around economic justice and the common good.

Abstract deadline: June 15, 2021.



For more information click [here](#).

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