

# CKCRLE Digest – Q2,2021

Greetings to all our esteemed readers and welcome to the second edition of our digest for the year. Thank you for your continued commitment to the Centre over the years. We remain resolute in our quest for new and innovative research collaborations whilst working on our on-going research activities. Details of our activities in the second quarter can be found below.

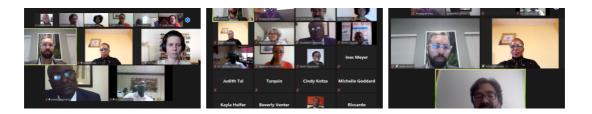
#### **News and Events**



# Webinar- The Role of Private Sector Leaders in Promoting Safe Migration & Reintegration of Returnees in Nigeria

On May 19, 2021, the centre hosted Saskia Kok of the IOM UN Nigeria; Omowunmi Fawunmi, Founder, Rebirth Hub; Enitan Ibironke, Migration Behaviour Change Consultant; and Thierietta Varshima, a Migrant As Messanger (MAM) volunteer with IOM UN Nigeria in a one and a half hour intense and thought-provoking discussion on irregular migration. Several issues of Irregular migration were examined: from agency contacts to transportation via back routes to placement in "safe houses" to the struggle for survival and deportation. The role of private sector leaders in mitigating this scourge was also examined and the discussion was concluded with a call to all conscionable leaders to work together with migrant organisations to stem the tide of irregular migration and its adverse effect on human dignity.

Visit our <u>website</u> to view a recording of the event.



#### CKCRLE/Pan African HMN Event- Living Wage in Africa: Reality or Fiction?

The Nigeria chapter of the Humanistic Management Network (HMN) which is domiciled at the Centre together with the South Africa and Zimbabwe chapters, hosted its first Pan African event on June 15, 2021. The speakers were Ines Meyer, Associate Professor & Research Chair, South African National Research Foundation, Dr Timothy Olawale, DG Nigeria Employers' Consultative Association, and Bradwell Mhonderwa, Founder & Executive Director, Ethics Institute Zimbabwe. Ines Meyer spoke on the need for sustainability in general while Timothy Olawale charged employers to pay workers a living wage instead of the meagre minimum wage which leaves a lot of employees struggling to make ends meet. He also called on union leaders to make this a point of discussion at union meetings. Bradwell, on the other hand, examined how corruption on the continent prevents the attainment of a living wage. The discussions were quite robust with Janko Kotze and Enitan Ibironke moderating and guiding the speakers and participants.

Visit our <u>website</u> to view a recording of the event.



## Lagos Business School MBA Programme Maintains Tier-One Ranking in the 2021 CEO Magazine Global Ranking

For the fourth year in a row, Lagos Business School's Full-Time and Executive MBA programmes have been accorded Tier-One Status in the 2021 Global Executive MBA Rankings. With this recent rating, LBS has sustained its place among top Business Schools, globally.

The CEO Magazine ranks business schools around the world, using criteria such as quality of faculty, accreditation, faculty-to-student ratio, international diversity and exposure, professional development, and gender parity, among others. <u>Read more.</u>

## **Publication**

# Dynamic self understanding: Pursuing personal excellence by Ayo Ayeni



How do we then structure our lives for excellence?

The best way to do this is to base our lives on principles, which are stable qualities that give meaning and direction to all aspects of our lives. A great and practical way to think of these principles are the cardinal virtues which can be described as foundational descriptors or good human living. The cardinal virtues are: Prudence/wisdom, Justice, Fortitude/strength of will, Temperance/self-control.

Published in Business Day Newspaper on Tuesday, April 20, 2021.

**Read More** 

# Intellectual property and the protection of business ideas by Ekene Okafor



Just as there are laws governing the protection of man and his physical properties, there are also laws governing the protection of the intangible property of man. The concept of intellectual property seeks to protect the products of the human mind the same way the physical property is also protected.

Published in Business Day Newspaper on Tuesday, May 18, 2021.

#### **Read More**

The role of private sector leaders in irregular migration & reintegration of returnees by Amaka Anozie



In 2014, Therietta Vershima was a single mum, school drop out and a struggling pastry chef. A friend and colleague introduced her to another friend who sold her the idea of "japaing"- travelling to Malaysia – with the promise of a better job, better salary, and better life. Therietta's plan was to earn money to first pay back the agent for the travel expenses and then to save enough money to buy her own equipment for pastry making and event planning. What she didn't know was that she would end up in one of the Nigerian connection houses notorious for prostitution in Libya. She eventually escaped from the house after about 18 hard months.

Published in Business Day Newspaper on Wednesday, June 23, 2021.

#### Read More

#### **Events**

# International Humanistic Management Network's Social Business Day 2021: Social Business Academia India & Nepal Forum

Every year, Social Business Day is organised to discuss and celebrate the groundbreaking idea of social business. This event also creates an opportunity for participants to engage in various interactive panel sessions and workshops to broaden their understanding of their specific areas of interest. Most sessions will be taking place virtually with some sessions likely to be held live in Uganda.

Date: June 30- July 1, 2021.

Time: 10AM to 4PM IST

Register <u>here.</u>

# BEN-Africa-The Business Ethics Network of Africa

The conference is an international platform for stakeholders from the private sector, public sector, non-profit organisations and academia to come together and reflect on, discuss and respond to the opportunities and challenges related to conducting inclusive and principled business in Africa.

The network will convene in Swakopmund, Namibia, for its 20th annual conference. Participants will revisit, critically evaluate and revitalise the foundational concepts which guide such a mission. What does it mean to be a stakeholder in today's economy? Can stakeholder theory still deliver on its promise for inclusive and sustainable business practice, particularly in an African context? What does value and wealth creation mean in todays' society facing multiple and acute challenges, such as climate change, global pandemics and accelerating technological change which seem to exacerbate

existing inequalities? Are the values and principles that inform and guide business in the current milieu fit for purpose? What does values-driven leadership look like from the African point of view? How do we reinvigorate ethics in African business to restore its transformative and development impetus?

Date: 4-5 November 2021. Register <u>here.</u>

#### **Research in Progress**

Faculty affiliated to CKCRLE are conducting research in the following topics/themes:

- Moral Identity and Corrupt Practices
- Sustainable Human Ecologies: Solidarity, Inclusion, and the Free Market
- Organisational & Research Culture of African Universities (ORCA)
- Ethical Consumption
- Self-Development
- Governance and Economic Development
- True stories of Participative Leadership and Ethics in Corporations and Society (Tentative book title)
- Accountable Governance and Ethical Practices in Africa's Public Sector
- Products for Conscious Consumers: A Marketing Guide to Develop and Sell Ethical Products
- Humanistic Perspectives in Hospitality and Tourism
- Responsible Management: African Perspectives to Ethical Work, Sustainability, and Principled Entrepreneurship
- Accountable Governance and Ethical Practices in Africa's Public Sector
- Building a Green Africa Sustainable Management Practices in a Volatile Environment.

## **Call for Papers**

# Inclusive and Principled Business: Ethical Values; African Stakeholders

BEN Africa calls scholars and other experts from around the world to submit industry and academic papers and posters that address the theme of 'Inclusive and Principled Business: Ethical Values; African Stakeholders' for its 20th annual conference. Papers dealing with business or organisational ethics in Africa will also be considered.

The conference language is English. The conference will take a hybrid format – both virtual and face-to-face presentations will be conducted. Submission of academic papers may be in abstract for presentation at the conference only, or as a full paper for presentation and publication in either the Conference Proceedings or in the African Journal of Business Ethics.

Deadline for Abstract Submissions: August 1, 2021. For more information, click <u>here.</u>

# Economic Justice and the Common Good

Depaul University, Institute for Business and Professional Ethics, is looking for academics, practitioners and young scholars that have an interest in and commitment to the study and discussion of business and professional ethics to submit proposals for the 28th Annual International Vincentian Business Ethics Conference. A one-page proposal, including an abstract, is required. Proposals which address important issues in the field of business and professional ethics and reflect timely, cutting edge insight are actively sought. This year, the school is particularly interested in topics related to questions around economic justice and the common good.

Abstract Submission Deadline: July 1, 2021 (extended). For more information, click <u>here.</u>

# Corporate Social Responsibility And Covid-19 Global Crisis: Managerial And Financial Perspectives In Developed And Emerging Countries

The effects related to Covid-19 can be more important than any other global crisis in living history and its impacts on financial and managerial practices could be significant. Accordingly, the need for research insights in order to develop and enhance stakeholder theory, institutional theory and resource-based perspectives (RBP) in the context of international crises is of great importance. Moreover, the extraordinary financial transactions (e.g., mergers, acquisitions, consolidations, de-mergers) should be revisited and tied with CSR principles, and in turn, the impact of CSR on company performance (on different levels) should also be re-evaluated.

Submissions for the special issue will be open between 1 July 2021 and 31 December 2021. For more information, click <u>here.</u>

# Sponsorship and Collaboration

We look forward to collaborating with individuals and organisations who share common interests with us. To sponsor or collaborate with us on research or

any of our events, please contact the CKCRLE Centre Manager, Akunna Osa-Edoh <u>aosa-edoh@lbs.edu.ng</u> or <u>crle@lbs.edu.ng</u>

# CKCRLE Affiliated Faculty

The following faculty members are affiliated with CKCRLE:

Eugene Ohu, Frank Ojadi, Franklin Ngwu, Henrietta Onwuegbuzie, Ifedapo Adeleye, Juan Elegido, Martha Onyeajuwa, Molly Ogunyemi, Ngozi Okpara, Rose Ogbechie, Uchora Udoji, Vivian Ogochukwu Nwaocha, Nike Moradeyo, Yetunde Anibaba, Ogechi Adeola and Monye Ajuwa

#### **CKCRLE Volunteers**

CKCRLE currently have the following active volunteers:

Stephen Ukenna, Igbaroola Ayoola, Adaeze Ocho, Princess Anifowoshe, Kaetochukwu Udeh. Bisola Abu. Adenike Afolabi, Atinuke Adigun, Ada Oba, Azeezat Ajibola, Chidi Anosike, Chinwe Onwuka, Enitan Ibironke, Odebiyi, Kayode Onyinye Okwuowulu, Onyinyechi Akagha, Segun Sotola, Uche Anagboso, Azeezat Ajibola, Chioma Okonkwo, Nengi Bob-Manuel Harry, Chinonye Nwosu, Tobiloba Fadesere, Chisom Osuigwe, Ekene Okafor, Amaka Anozie, Eyewuene Murphy-Akpieyi and Salamat Balogun.

Thank you all for your contributions to CKCRLE.

Share real life stories of examplary leadership and ethical conduct with us. Send a mail to crle@lbs.edu.ng or aosa-edoh@lbs.edu.ng

We hope you enjoyed our CKCRLE Digest. Look out for our next edition in September 2021. Here's to a successful 3rd Quarter of 2021!

# Join us on our social media platforms



#### Lagos Business School

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