

## **Leadership and Ethics News Around the World**

In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

## **Inform**



#### Digitalisation of employee background check processes can transform HR functions

"Employees are the keystone of organisations and recruiting the right candidate for the right role is vital. Implementing a holistic employee background check process is not just good practice but a smart, prudent and safe way to chart out an ethical future for organisations. New innovative age and technological tools can help strengthen this process and enhance efficiency of HR functions," said Vivek Forensic Aggarwal, partner, Integrity Services, EY.



# Is tax avoidance ethical? Asking on behalf of a few billionaire friends

Thinkers from Immanuel Kant to
John Rawls have offered what has
been called the deontological
argument. This emphasizes ethics
based on adherence to rules,
regulations, laws and norms. Such
an approach suggests that "what is
right" is defined as that which is most
in line with an individual's
responsibility and duty toward
society.

Read more



#### **Build Your Reputation as a Trustworthy Leader**

Consciously or not, we all navigate the world guided by a set of values that are revealed by our actions. We may say we value compassion, but if the first question we ask upon hearing someone plowed into our new car in the parking lot is, "How bad is the damage?" instead of "Was anyone hurt?" our commitment to compassion appears pretty thin. Others judge our trustworthiness by the extent to which our actions and words match.

#### **Read more**

### **Emulate**



# Lay's is building community soccer fields out of recycled potato chip bags

Chips company Lay's is making inroads into its impact goals by, well, putting up goals. In a project

that combines environmental sustainability with community youth engagement, the salty-snack giant is partnering with its longtime Champions League partner, UEFA, and grassroots soccer organization Streetfootballworld to provide the world's first five soccer fields made out of potato chip bags. Read More.

## **Inculcate**



#### How A Success Mindset Can Help You Thrive In Business

To thrive in business, you need to have the right mindset. A positive mindset will allow you to thrive and grow, but a negative mindset can lead to stagnation and frustration. The good news is that you have complete control over your mindset as long as you're willing to put in the work to change it.



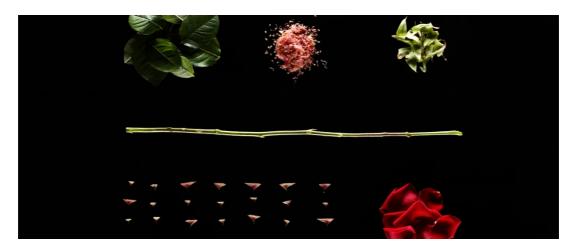


#### Eight Questions To Ask Yourself Before Moving Forward With A New Product Or Service Idea

Entrepreneurs and business leaders are often filled with ideas, but that doesn't mean they should always move forward with them. It's first important to determine if that new product or service idea is actually a viable option for your business.

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## **Empower**



### How to Successfully Scale a Flat Organization

Startups, in particular, often adopt a self-directed approach, but when they grow and scale up, many become more or less "normal" — which is to say their middle-management ranks swell, and they develop increasingly large bureaucracies and hierarchies. The same risks hold true when self-directed companies are acquired by others, as was the case when Zappos was bought by Amazon. These are daunting challenges. How can self-directed companies develop new strategies and coordination mechanisms as they scale, while also retaining their culture, values and ethos?

#### **Read More**

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## Call for Papers



#### Handbook of Case Studies in Technoentrepreneurship

Techno-entrepreneurship has become a vibrant field for the past 20 years, at the intersection of

entrepreneurship, technology management and innovation. As for other nascent research areas, most intellectual contributions have mixed conceptual and empirical discussions, drawing on primary data and examples. More recently, there has been a growing interest in case studies.

Submission guidelines

Scope: Any organizational/strategic case in the domain of technoentrepreneurship.

Length: 5-8000 words, excluding figures, tables, appendixes, and references.

Style: it must be written as a case study depicting the situation of an organization.

Teaching note: A 1000 words maximum note must be attached to present the main objectives of the case

the main questions, and the main findings/salient points.

Referencing style: Harvard referencing style.

Draft Submission deadline: September 30th, 2021.

Please submit contributions and any queries to: francois@therin.com

Access the full call here.

## DEADLINE EXTENDED - Vincentian Business Ethics Conference

The Institute for Business & Professional Ethics at DePaul University (the team behind the Business



and Professional Ethics Journal) invites you to consider submitting a proposal to the 28th Annual International Vincentian Business Ethics Conference, hosted October 21-23, 2021. The original deadline for submissions was June 15th. WE ARE EXTENDING THE DEADLINE TO JULY 1ST

Abstract deadline: July 1, 2021.

For more information click here.

## **Upcoming Event**

## Hands-on session: Digital whiteboard as a space for exploration and engagement

In this follow-up to an exclusive online networking event for CEEMAN members we continue with a hands-on session, giving you the chance to try the digital whiteboard for yourself. The session will again be led by the two co-founders of a teaching platform that has recently been awarded by Apple for their contribution in ways software changes the classrooms around the globe - Dr. Reshan Richards and Dr. Bartosz Gonczarek.

Date: June 30,2021

Time: 2PM CEST.

Register here.

# Join us on our social media platforms













#### **Lagos Business School**

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