

Leadership and Ethics News Around the World

In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

Inform



This Former New York Times Columnist Interviewed Hundreds Of CEOs And Discovered The Cornerstone Of Leadership: Simplifying Complexity

Benjamin and Komlos: What are some of the most important dos and don'ts for senior leaders during a crisis situation?

Bryant: In any kind of crisis, the most important thing is to shift your mindset to seeing it as an opportunity. For example, some companies will emerge stronger out of the pandemic because their leadership very quickly saw it as an opportunity to hit the reset button and to get stuff done without giving people enough time to sit around and talk about it. If you give people



Making Transformation Stick

Winning the war and losing the peace is a common pattern in military history. It took the US-led alliance 90 days to defeat Saddam Hussein's army in Iraq in 2003. But the insurgency that followed lasted much longer. When leaders dedicate resources and capability to winning the fight on the ground but make little investment in understanding the complexity of what happens next, it is difficult to maintain peace. There's an analog in business transformations. Organizations pour resources into making change happen and declare victory when they reach short-term objectives. But they don't plan for the long-term sustainability of that change.

enough time to find reasons not to do something, they will.

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Want Strong Business Relationships? Avoid These 3 Mistakes.

Whatever kind of business you have, people — be they customers, workers, partners, mentors, etc. — are the heart of it. The relationships you have with them determine how productive you can be and how much growth you can achieve. Leaders are starting to understand this, but they still fumble when it comes to building strong connections. Time and time again, they trip over these same big mistakes....

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Emulate



These are the 50 most innovative companies in the

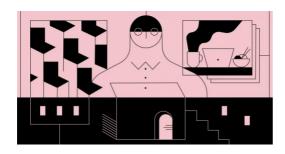
world

One company worth touching on is Pfizer, a returnee from previous years that ranked 10th in this year's ranking. It's no surprise that Pfizer made the list, considering its instrumental role in the fight against COVID-19. In partnership with BioNTech, Pfizer produced a COVID-19 vaccine in less than a year. This is impressive considering that, historically, vaccine development could take up to a decade to complete.

Pfizer is just one of four COVID-19 vaccine producers to appear on the list this year—Moderna, Johnson & Johnson, and AstraZeneca also made the cut.

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Inculcate



4 Strategies for Building a Hybrid Workplace that Works

By all indications the future of work is hybrid: 52% of U.S. workers would prefer a mix of working from home and the office, saying it has a positive impact on their ability to be creative, solve problems and build relationships. Global research tells us 72% of corporate leaders plan to offer a hybrid model, and only 13% say they expect to decrease their real estate footprint in the next year, suggesting that organisations will continue to leverage their workplaces within a hybrid work future.

But getting hybrid right will be hard. Deciding who works from the office and how often is a complex issue, and it will be different for every organisation.



Overcoming stigma: Three strategies toward better mental health in the workplace

While companies may shy away from stigma because they imagine that it is too abstract to address, they are, in fact, missing an enormous opportunity. Employers can't solve every aspect of substance-use disorders and mental illnesses in their workplaces. But stigma is something that they actually can change. Taking the right kind of actions can shift the dialogue from stigma to support.

The short window of time when organizations are evolving their operations for post-pandemic life is the perfect moment to act.

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Empower



To Grow A Successful Business, CEOs Need To Shrink Their Egos —And Empower Staff

After successfully running and then selling a multimillion-dollar family-owned paint business, the most valuable lesson Don Strube came away with wasn't about corporate control.

It was realizing that he had to shrink his ego.

If Strube hadn't overcome his ego, established processes to hire and retain the right people and develop a positive company culture, success likely would have eluded him. He told Zenger he learned to become less involved in day-to-day functions, as well as overcome other challenges that leaders of growing businesses often face.

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Call for Papers/Book Chapters



Responsible Management of Work Value Shifts Post Covid-19

The Covid-19 pandemic is leaving an indelible mark on history. This book aims to reflect on past and present events influencing its global impact and the shifts towards new directions in responsible

management of human relationships and workforce dynamics. Future adaptations to heighten responsibility are explored and recommendations are proffered.

Editors: Kemi Ogunyemi and Adaora Onaga, Pan-Atlantic University, Lagos, Nigeria

Email addresses: kogunyemi@lbs.edu.ng, aonaga@pau.edu.ng

Publishers: In review with Emerald Publishing

Submission guidelines

Length: 200-word chapter proposal

Estimated word count per chapter: 6000 (excluding tables and figures

Draft Submission deadline: August 15, 2021.

Draft full chapter delivery date: January 2022

Please submit contributions and any queries to: kogunyemi@lbs.edu.ng, aonaga@pau.edu.ng.

Access the full call here.



Handbook of Case Studies in Technoentrepreneurship

Techno-entrepreneurship has become a vibrant field for the past 20 years, at the intersection of

entrepreneurship, technology management and innovation. As for other nascent research areas, most intellectual contributions have mixed conceptual and empirical discussions, drawing on primary data and examples. More recently, there has been a growing interest in case studies.

Submission guidelines

Scope: Any organizational/strategic case in the domain of technoentrepreneurship.

Length: 5-8000 words, excluding figures, tables, appendixes, and references.

Style: it must be written as a case study depicting the situation of an organization.

Teaching note: A 1000 words maximum note must be attached to present the main objectives of the case

the main questions, and the main findings/salient points.

Referencing style: Harvard referencing style.

Draft Submission deadline: September 30th, 2021.

Please submit contributions and any queries to: francois@therin.com

Access the full call <u>here.</u>

Upcoming Event

Responsible People Management - Translating Organisational Values and Culture into New Work Models



As organisations shift to remote or hybrid work, it is important that they understand the effect it could have on their staff and consequently, their business. Experts assert new and dynamic work models constitute the future of work. However, the

new models, especially full or blended work-from-home, have brought novel workplace challenges to the fore.

Feel free to join the conversation by filling the google form https://forms.gle/iNLSXHGR6J31...

Join CKCRLE at Lagos Business School on Tuesday, Aug 24, 2021 from 3:00PM to 4PM for the main event. Speakers at the event:

Tominiyi Oni, Group Human Resource Director at Tropical General Investments (TGI) Group

Rabi Adetoro, Senior Human Resources Business Partner · MTN Nigeria

Obianuju Momah, Head, Human Resources & Administration at Petrodata Management Services Limited

Olumide Sholanke, Human Resources Director \cdot Coca-Cola Hellenic Bottling Company

Oyiza Salu, Group Head, Human Resources at Guaranty Trust Bank Plc

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