

### **Leadership and Ethics News Around the World**

In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

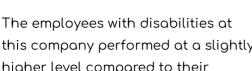
### **Inform**



### Why it makes good business sense to hire people with disabilities

A food services company that runs hospital cafeterias and university food courts allowed us to analyze their internal data for one department with 46 employees. Our analysis suggests that this unit had \$108,381 in added value that year by hiring employees with disabilities.

this company performed at a slightly higher level compared to their counterparts without disabilities.





### You've Built a Racially **Diverse Team. But Have** You Built an Inclusive **Culture?**

Whether business leaders have social justice aims in mind, wish to win the war on talent, or embrace the value-creating potential of a diverse workforce, race is at the forefront of everyone's minds.

But evidence-based strategies and resources on racial diversity and teamwork are few and far between. In fact, a quick search of ProQuest, a popular database for articles, revealed 339 scholarly and media articles with team and diversity in the title with *only three* emphasizing racial diversity.

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### Build An Entire Team Of 'A-Players' With These 14 Leadership Strategies

Some employees come into the workplace as "A-players," already in possession of a strong work ethic and an enviable skill set. Others may be closer to "B-players" or "C-players" because they lack certain attributes of their higher-achieving teammates.

However, just because an employee starts off at a lower level doesn't mean they must stay there forever.





### Women Rush To Entrepreneurship In "The Great Resignation"

The Great Resignation is launching a new crop of women entrepreneurs who are reveling in their new-found freedom.

It's in all the headlines, "The Great Resignation" – why millions of people are quitting their jobs and declining to go back to "business as usual" pre-pandemic. While this affects both men and women, statistics show that women are leaving at a higher rate than men.

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### **Emulate**



### Nike to adopt carbon-negative material

Sportswear giant Nike has partnered with biotechnology company Newlight Technologies with the view to adopting AirCarbon, a carbon-negative biomaterial produced from micro-organisms found in the ocean.

Nike's chief sustainability officer, Noel Kinder, said: "Materials account for 70 per cent of our total carbon footprint, and we're accelerating efforts and exploring new opportunities in this space because, in the race against climate change, we can't wait for solutions, we have to work together to create them."

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### **Inculcate**



## How 4 women leaders are keeping their remote teams motivated

Over a year and a half has passed since COVID-19 took hold, shutting down brick-and-mortar operations and forcing us into a wholly unprecedented remote-work environment. Corporate leaders had to adapt their operations at record speed, developing and implementing digital solutions to support far-flung staff and customers alike. As the benefits and flexibility of remote work are realized, many companies' cultures are shifting.

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## The secret trick that makes networking suck so much less

The idea of networking makes me cringe. Here's the thing, though: I actually love connecting with people, and that enthusiasm works out for me professionally. I was referred to this job at Zapier because of a friend I made on Twitter, and the job before this was the same way. That's networking.

Now, I didn't reach out because I wanted a job. I reached out because I thought the people in question were interesting and doing admirable work.

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**Empower** 



### Are You Brave Enough To Allow For Flexibility?

In today's knowledge worker environment, people are encouraged to come up with improvements and new ideas to improve workflows. This sometimes leads to people coming up with smart ideas that are not relevant to their current employer. They would still like to pursue these ideas but do not want to engage in this full-time as a new job. New technology has made it far easier to be active on a side project with people from all over the world in our new digitized working environment.

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### Call for Papers



## Final Extended Call: Inclusive and Principled Business: Ethical Values; African Stakeholders

As we convene in Swakopmund, Namibia, for our 20th annual conference, we believe it is an opportune time to revisit, critically evaluate and revitalise the foundational concepts which guide such a mission. What does it mean to be a stakeholder in today's economy? Can stakeholder

theory still deliver on its promise for inclusive and sustainable business practice, particularly in an African context? What does value and wealth creation mean in todays' society facing multiple and acute challenges, such as climate change, global pandemics and accelerating technological change which seem to exacerbate existing inequalities? Are the values and principles that inform and guide business in the current milieu fit for purpose? What does values-driven leadership look like from the African point of view? How do we reinvigorate ethics in African business to restore its transformative and development impetus?

Scholars and other experts from around the world are invited to submit industry and academic papers and posters that address the theme of 'Inclusive and Principled Business: Ethical Values; African Stakeholders' (please see the full call for suggested sub-themes). However, any papers dealing with business or organisational ethics in Africa will be considered.

Deadline for abstract submissions (500-1,000 words) and for full papers for potential publication in the Conference Proceedings and the African Journal of Business Ethics: <u>September 30, 2021</u>

Access the full call here.

## Handbook of Case Studies in Technoentrepreneurship



Techno-entrepreneurship has become a vibrant field for the past 20 years, at the intersection of

entrepreneurship, technology management and innovation. As for other nascent research areas, most intellectual contributions have mixed conceptual and empirical discussions, drawing on primary data and examples. More recently, there has been a growing interest in case studies.

Submission guidelines

Scope: Any organizational/strategic case in the domain of technoentrepreneurship.

Length: 5-8000 words, excluding figures, tables, appendixes, and references.

Style: it must be written as a case study depicting the situation of an organization.

Teaching note: A 1000 words maximum note must be attached to present the main objectives of the case

the main questions, and the main findings/salient points.

Referencing style: Harvard referencing style.

Draft Submission deadline: September 30th, 2021.

Please submit contributions and any queries to: <a href="mailto:francois@therin.com">francois@therin.com</a>

Access the full call <u>here.</u>

### **Upcoming Event**

## Responsible People Management - Translating Organisational Values and Culture into New Work Models



The conference is an international platform for stakeholders from the private sector, public sector, non-profit organisations, and academia to come together and reflect on, discuss and respond to the opportunities and challenges related to

conducting inclusive and principled business in Africa.

BEN-Africa's stated mission is to strengthen the commitment and competence of Africans to do business with moral integrity.

As we convene in Swakopmund, Namibia, for our 20th annual conference, we believe it is an opportune time to revisit, critically evaluate and revitalise the foundational concepts which guide such a mission.

Date: 4-5 November 2021

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### **Lagos Business School**

Christopher Kolade Centre for Research in Leadership and Ethics

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