

CKCRLE Digest - Q4, 2021



Seasons greetings to all our esteemed readers and welcome to the fourth edition of our digest for the year. Thank you for your continued commitment to the Centre over the years. We remain resolute in our quest for new and innovative research collaborations whilst working on our on-going research activities. Details of our activities in the fourth quarter can be found below.

News and Events



9th HMN Conference- Solutions to Human Challenges: The Imperative of Culture & Values

The 9th Humanistic Management Network (HMN) Conference themed "Solutions", was held virtually from November 24-26, 2021. Participation spanned the continents with Nigeria presenting on 25 November, 2021. The panelists who were from the fields of academia, medicine and business dwelt on generic human values and the local cultures that help to mitigate human challenges. The individual, family, community, and other stakeholders were called upon to embrace these values and cultures as well as preserve them.

The event was well attended by over a hundred participants from around the world.

Visit our <u>website</u> to view a recording of the event.



CKCRLE's Authors' Networking Brunch + Chat

The Centre hosted authors to a networking brunch on December 8, 2021. It was an informal affair held at Turaka Rooftop Restaurant, Ebonylife place, V.I. Authors shared their academic writing experiences, how to overcome writers block, and how to fuel academic writing. The two hour event saw participants take home a number of points to become better writers.

The event ended with a group photo session.



ISO 9001: 2015 Certification

Lagos Business School, set the pace as the first educational institution in Nigeria to be ISO 9001 certified. The certificate was presented by the DG, Standards Organisation of Nigeria (SON), who praised the school for its continuous pursuit of excellence. The certificate presentation ceremony which held in the school auditorium was well attended by staff, alumni of LBS and members of SON.

Publication

Social anaesthesia: A nonprofitable short-term fix by Adaora Onaga



CSR was born with the aim of balancing self-

interest and the common good. The concept of social responsibility has been in existence since the Roman and English laws which oversaw the expansion of both kingdoms. Religion, especially Christianity and Islam, has encouraged social concern and almsgiving. By the 20th century, business managers realised they had a responsibility to balance the maximization of profits with meeting the needs of their labour force and the community. This has grown into exigent legislation that often compels these corporations to give back to communities.

Published in Business Day Newspaper on Thursday, October 14, 2021.

Read More

Solutions to human challenges: The imperative of culture and values by Ekene Okafor



...we need to make our leaders accountable but we also as individuals need to be accountable to ourselves. What am I doing to better the community or my immediate environment? Leaders were once followers and a vicious cycle forms where the followers learn from the bad leaders and when their time comes, they become bad leaders also. If as an individual, we keep focusing on what someone did wrong, complaining at newspaper stands, complaining at gatherings, we will never focus on what is right, or how we ourselves can be better versions of ourselves. If the common man decides to do right by his immediate community, raising upright children, the effects on the society will be clear. Individuals make up the society and have influence on the society and vice versa

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Reskilling the Nigerian Labour Force for Effective Productivity: Prosilience as the New Normal Muhammed A. Akanji & Ruqayyah A. Baderinwa

Companies emerging from the pandemic are coming to the stark reality of the need to re-tool and re-skill their workforce to ensure optimal productivity and harness the pandemic-induced economic potentials of the new norm. Even before the current crisis, changing technologies and new norms of working were disrupting the extant job models and the skills employees need to do them (Agrawal, De Smet, Lacroix & Reich, 2020). According to the McKinsey Report (2020), it was estimated that about 375 million workers- or about 14 percent of the global workforce would have to switch occupations or acquire new skills to remain relevant by 2030 because of the meteoric rise of artificial intelligence (AI) and automation.

Published in NESG's Economic and Policy Review Journal H1'2021, Volume 19: Number 1.

Read More

Events

Research Workshop: Advancing Research Capacity of PhD and Early Career Academics in Nigeria

Research capacity is a must have skill set for aspiring academics. Christopher Kolade Centre for Research in Leadership & Ethics (CKCRLE), Lagos Business School, in conjunction with the Research Department, Lagos Business School, sponsored by the Society for the Advancement of Management Studies (SAMS) UK, bring you this transformative opportunity to be part of a three-day intensive workshop on current management research methods.

Due to Covid restrictions, the physical classroom can only take 30 participants who will be presented with certificates at the end of the programme.

Date: 17-19 January 2022

Time: 8.30 AM - 5PM daily

Register here.

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Research in Progress

Faculty affiliated to CKCRLE are conducting research in the following topics/themes:

- Organisational & Research Culture of African Universities (ORCA)
- Ethical Consumption
- Self-Development
- Governance and Economic Development
- True stories of Participative Leadership and Ethics in Corporations and Society (Tentative book title)
- Accountable Governance and Ethical Practices in Africa's Public Sector
- Products for Conscious Consumers: A Marketing Guide to Develop and Sell Ethical Products
- Humanistic Perspectives in Hospitality and Tourism
- Responsible Management: African Perspectives to Ethical Work, Sustainability, and Principled Entrepreneurship
- Accountable Governance and Ethical Practices in Africa's Public Sector
- Building a Green Africa Sustainable Management Practices in a Volatile Environment.
- Responsible Management of Work Value Shifts Post Pandemic

Call for Papers

6th Biennial Conference of the African Academy of Management - Cairo 2023

How can African countries and communities become resilient in the face of the volatile, uncertain, and complex environment in which we are living? How are different types and sizes of businesses in the continent responding to, and mitigating against climate change? How are they engaging their various stakeholders in their sustainability efforts?

In what ways can leadership development help to prepare responsible ethical leaders?

How is sustainability and ethics reflected in public policies in Africa? How can public policy initiatives advance sustainability in management education and practice in the continent?

What is the role of African leaders and managers in addressing inequalities based on gender, ethnicity, class and sexual orientation? How can management help governance in Africa through leadership, values, ethics, and culturally-appropriate practices to transform the African enterprise?

Paper, Symposia, and PDW Submissions - January 30, 2022 - April 30, 2022.

Corporate Social Responsibility And Covid-19 Global Crisis: Managerial And Financial Perspectives In Developed And Emerging Countries

The effects related to Covid-19 can be more important than any other global crisis in living history and its impacts on financial and managerial practices could be significant. Accordingly, the need for research insights in order to develop and enhance stakeholder theory, institutional theory and resource-based perspectives (RBP) in the context of international crises is of great importance. Moreover, the extraordinary financial transactions (e.g., mergers, acquisitions, consolidations, de-mergers) should be revisited and tied with CSR principles, and in turn, the impact of CSR on company performance (on different levels) should also be re-evaluated.

Submissions for the special issue will be open between 1 July 2021 and 31 December 2021.

For more information, click here.

Sponsorship and Collaboration

We look forward to collaborating with individuals and organisations who share common interests with us. To sponsor or collaborate with us on research or any of our events, please contact the CKCRLE Centre Manager, Akunna Osa-Edoh <u>aosa-edoh@lbs.edu.ng</u> or <u>crle@lbs.edu.ng</u>

CKCRLE Affiliated Faculty

The following faculty members are affiliated with CKCRLE:

Eugene Ohu, Frank Ojadi, Franklin Ngwu, Henrietta Onwuegbuzie, Ifedapo Adeleye, Juan Elegido, Martha Onyeajuwa, Molly Ogunyemi, Ngozi Okpara, Rose Ogbechie, Uchora Udoji, Vivian Ogochukwu Nwaocha, Nike Moradeyo, Yetunde Anibaba, Ogechi Adeola and Monye Ajuwa

CKCRLE Volunteers

CKCRLE currently have the following active volunteers:

Stephen Ukenna, Igbaroola Ayoola, Adaeze Ocho, Princess Anifowoshe, Kaetochukwu Udeh, Bisola Abu, Adenike Afolabi, Atinuke Adigun, Ada Oba, Azeezat Ajibola, Chidi Anosike, Chinwe Onwuka, Enitan Ibironke, Kayode Odebiyi, Onyinye Okwuowulu, Onyinyechi Akagha, Segun Sotola, Uche Anagboso, Azeezat Ajibola, Chioma Okonkwo, Nengi Bob-Manuel Harry, Chinonye

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Nwosu, Tobiloba Fadesere, Chisom Osuigwe, Ekene Okafor, Amaka Anozie, Eyewuene Murphy-Akpieyi, Salamat Balogun, Blessing Oyekanmi, Halimah Kasim, Esther Odijie.

Thank you all for your contributions to CKCRLE.

Share real life stories of examplary leadership and ethical conduct with us. Send a mail to crle@lbs.edu.ng or aosa-edoh@lbs.edu.ng

We hope you enjoyed our CKCRLE Digest. Look out for our next edition in March 2022. Here's to a successful year 2022!

Join us on our social media platforms



