

CHRISTOPHER KOLADE  
**CRLE**  
At LAGOS BUSINESS SCHOOL

## Leadership and Ethics News Around the World

Greetings dear readers. In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

### Inform



#### World's Most Ethical Companies® Announced

The World's Most Ethical Companies historically outperform their peers and competitors financially, demonstrating a tangible ROI for doing the right thing. The connection between good ethical practices and financial performance, called the Ethics Premium, has been tracked for 16 years.

In 2022, 136 organizations are recognized for their unwavering commitment to business integrity. The honorees span 22 countries and 45 industries, and include 14 first-time honorees and 6 organizations that have been named to the honoree list 16 times, marking every year since its inception.



#### Putin, Zelenskyy and Biden all have unique leadership styles

Crises have the capacity to reveal who leaders really are, and how differently they operate. Our research over the past 20 years has identified three primary types of leadership across a wide range of situations and circumstances.

The current conflict in Ukraine has three key leaders, each of whom uses a different approach to the crisis. Zelenskyy, the charismatic hero  
In Ukrainian President Volodymyr Zelenskyy, the world has found its charismatic hero, albeit a reluctant one...

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## **War in Ukraine underscores need for 'ethical leadership ... doing the right thing,' WSU professor says**

The importance of speaking up, helping and taking action anchored the peace vigil Moldavanova helped lead to support Ukrainians. The event came as Russian forces battled for control of a crucial energy-producing city in Ukraine's south on Thursday and gained ground in their bid to cut off the country from the sea, as Ukrainian leaders called on citizens to rise up and wage guerrilla war against the invaders.

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## **Emulate**



## **How do you lead a company through the worst of times? Just ask the CEO of Cirque du Soleil**

Daniel Lamarre was three months away from publishing what might have been a routine business book in 2020 when the COVID-19 crisis swept in and changed the fate of his company and the world. Within days of the first outbreaks in North America, Cirque du Soleil, the famed Canadian circus brand where Lamarre had served as CEO for two decades, shuttered all 44 of its shows around the world—immediately grinding revenue to a halt and creating a no-win situation for a business leader.

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### 5 Key Trends Leaders Need to Understand to Get Hybrid Right

The people returning to the office are not the same as those who left in March 2020. Microsoft's latest Work Trend Index compiles input from 31,000 people in 31 countries, labor trends from LinkedIn, and trillions of productivity signals from Microsoft 365 to offer a closer look at the year ahead, highlight what employees truly want, and help leaders chart a path forward. The data shows that the past two years left an indelible mark on the psyche of workers, altering their expectations and fundamentally shifting the way work gets done. This is a pivotal moment, where leadership matters more than ever. Those who embrace a new mindset and shift cultural norms will best position their people and their business for long-term success.

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### Do You Have a “Jerk” at Work?

In college, Tessa West sold men's shoes in a high-end department store in Santa Barbara. While this was a far cry from her eventual career in academia, the experience introduced her to different types of difficult people in the workplace and laid the groundwork for her new book, *Jerks at Work: Toxic Coworkers and What to Do About Them*.

The book, which West recently discussed with Columbia Business School Professor and Bernstein Faculty Leader Mabel Abraham during an author talk hosted by The Sanford C. Bernstein & Co. Center for Leadership and Ethics, identifies the seven types of jerks you're likely to encounter at work and provides a game plan for disentangling yourself from these people.

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## IWD2022: SCGN holds roundtable discussions to empower women for leadership roles

In the business world, it's important to set and achieve quarterly goals if you want your company to experience success with its clients, in the marketplace, and *remain* in business. It's also necessary for leaders to make those milestones realistic enough for the team to attain them and avoid burnout or attrition from the heavy workload.

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## Upcoming Programmes



Organisations need to develop early-career high potential talent into tomorrow's leaders. The future success of today's organisation depends on the organisation's ability to prepare promising professionals to handle challenges associated with navigating the increasingly complex organisational and market terrain. The design of the Management Acceleration Programme draws from Lagos Business School's experience in creating transformational learning experiences for high potential managers over the last three decades, as well as practical insights from experienced talent managers.

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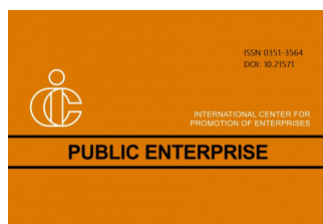


As business and social environments continue to evolve, and as organisations grapple with economic uncertainty, competition and ever-increasing customer expectations, the workplace dynamics have considerably changed from what they used to be. With new approaches to relationships and a deliberate collapse of organisational hierarchies, the task of getting people (of different backgrounds) to work together productively becomes even more challenging. This programme thus seeks to address the challenges of the new environment of business.

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# Call for Papers



## International Centre for the Promotion of Enterprises: Public Enterprise

Public Enterprise is a double blind peer-reviewed journal (ISSN 0351-3564) published by the International Center for Promotion of Enterprises that aims to disseminate high quality scholarly

research and add to the pool of knowledge on the subject of public enterprise by publishing theoretical and empirical academic articles in the field of governance of public enterprises and public administration. The journal encourages original research papers of high quality providing innovative qualitative and quantitative methodologies, and with practical applications in various domains.

Contributions from both the academic and the practitioner communities are encouraged. Submission: Next issue of the journal is due to be published in June 2022. Authors are invited to submit their manuscripts before the end of April 2022 to [journal@icpe.int](mailto:journal@icpe.int). Earlier submissions have a higher chance of acceptance due to the refereeing process.

For more information, click [here](#)

## 6th Biennial Conference of the African Academy of Management - Cairo 2023

As we usher in a new decade, our nations, institutions, and communities are facing grand challenges that include the impact of climate change, corruption, poor governance, persistent inequality, and political instability which collectively, define the context of management education and practice. In considering the theme of management praxis through the lens of sustainability, responsibility, and ethics, our aim is to explore answers to questions such as:



What role does management education play in preparing responsible and ethical leaders?

How are African institutions and organizations responding to, and preparing for, the realities and challenges of climate change and other grand challenges?

How can African countries and communities become resilient in the face of the volatile, uncertain, and complex environment in which we are living?

How are different types and sizes of businesses in the continent responding to, and mitigating against climate change? How are they engaging their various stakeholders in their sustainability efforts?

In what ways can leadership development help to prepare responsible ethical leaders?

How is sustainability and ethics reflected in public policies in Africa? How can

public policy initiatives advance sustainability in management education and practice in the continent?

What is the role of African leaders and managers in addressing inequalities based on gender, ethnicity, class and sexual orientation? How can management help governance in Africa through leadership, values, ethics, and culturally-appropriate practices to transform the African enterprise?

Paper, Symposia, and PDW Submissions - January 30, 2022 - April 30, 2022.

For more information, click [here](#).

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