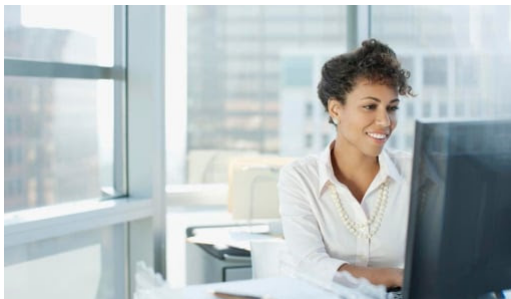




Leadership and Ethics News Around the World

Greetings dear readers. In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

Inform



Ethics In Marketing: We Can Say Something, But Should We?

It's no secret that, for businesses and individuals, communicating is easier than ever today. The availability of dozens of "mainstream" communications channels, coupled with readers' insatiable appetite for new content all the time, means that communications and marketing professionals have their work cut out for them. But before businesses go buck wild by issuing communications to as many



Six Surprising Insights About Leaders And Feedback

It is gratifying to witness practical new research on a topic that has been around for centuries. Feedback is a topic one can constantly research, analyze, and implement new practices. Some of these new insights on feedback run contrary to prevailing beliefs. Others challenge bedrock assumptions that have grown up with the modern conceptions of organizations.

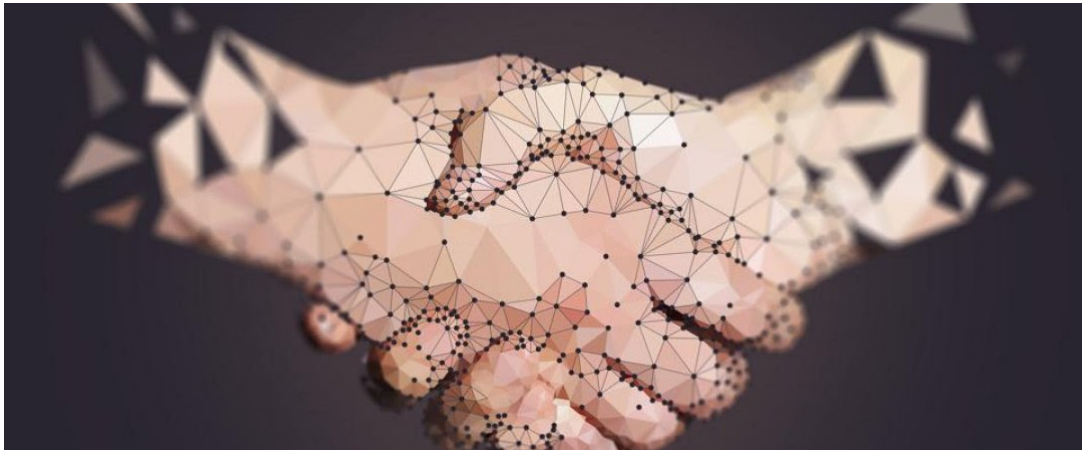
people as possible about any of the latest trending topics, they should pause to consider the ethical implications. In today's high-tech, hyper-communicative media climate, it can be tempting to push your marketing efforts to the limit maybe even beyond ethical boundaries but marketers and communications professionals should stay the course if they want to retain their customers and business.

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Here are six surprising insights about leaders and feedback:

1. **Feedback is not governed by gravity.** At its best, feedback is flowing upward and downward. Our evidence is simply this. While leaders who give feedback constructively and with empathy are rated higher than those who don't, the leaders who receive the highest marks from direct reports are those who ask for feedback about themselves.

[Read more](#)



How To Motivate People To Follow Through On Their Commitments

As a startup founder, you'd usually spend a large part of your time trying to get various people to do new things. On one side, you'd have to convince customers to try out your offering. On the other, you'd have to convince your employees, co-founders, business partners, or other stakeholders in your business to do a lot of work for your project.

Consequently, one big issue you would inevitably encounter as a team leader or business owner, in general, is the fact that a lot of people would make commitments that they don't fulfill.

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Emulate

Real Leaders

with Muriel Wilkins



How Do I Transition Out of My Current Career?

A leader prepares for the next phase of his career.

[Listen here](#)

Inculcate



How Leaders Can Better Support Muslim Women at Work

Religion is often an uncomfortable topic to broach, but faith is an integral part of identity avoiding or denying it prevents people from bringing their authentic selves to work. Many Muslims struggle to belong, often hiding facets of their identity related to their appearance, affiliation, association, and advocacy. Muslim women are more likely to be economically disadvantaged than other social groups in the UK, are three times as likely to be unemployed and looking for a job as non-Muslim women, and often experience twice the career impediments. It's time for companies to include faith in their DEI efforts. The author



Build Learning into Your Employees' Workflow

Effective Learning and Development (L&D) programs are critical for the success of both employees and their employers. But what does it take to develop initiatives that actually achieve substantial positive outcomes? Research suggests that an approach known as "learning in the flow of work" can help ensure that learners retain and apply new skills and concepts in their day-to-day workflows. In this piece, the author offers five tactical, research-backed strategies to help companies build programs that embrace this approach and deliver real results: Contextualize the learning, use frequent nudges, build in time for reflection, create micro-learning experiences, and measure progress.

presents five strategies for leaders to support Muslim women at work.

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Empower

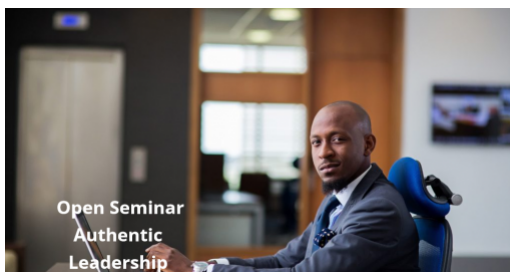


Second-chance hiring could help solve the labor shortage—and address racial inequality

Racial inequities mean people of color are more likely to be arrested, charged, convicted, and sentenced for crimes. They therefore disproportionately suffer the economic disenfranchisement that a record imposes. In the aftermath of George Floyd's murder, thousands of corporations made public commitments to fight racial and social injustice American Family Insurance Included. Increasing access to employment for justice-impacted individuals is one way we have acted on those commitments over the past two years while maximizing the potential of a vast and diverse talent pool. By expanding their own second-chance hiring programs, businesses across the country can help address the labor shortage and advance racial equity, too.

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Upcoming Programmes



Authentic Leadership

The Authentic Leadership Programme is a proven and practical approach for developing skills to improve climate and sustainability drive through performance.

At the end of this programme, you will be able to:

- Learn leadership behaviours that eventually become effective habits as well as skills that set you apart from people who can only describe such behaviour and skills
- Become someone who is able to influence others, inspire them to release discretionary effort, and support them to become the best they can be while performing at their utmost
- Understand your own behaviour better as well as your underlying predisposition and how to moderate their your behaviours in order to be effective with other people – managers, peers, subordinates, customers and clients as well as other internal and external stakeholders
- Be aware of how your behaviours contribute to shaping your work climate and how this affects your own, as well as other people's effectiveness and how to drive up the quality of engagement in their team

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Women in Leadership

Women have become a dominant force in the workplace. Despite different challenges, many are rising to top management positions in the private and public sectors of the economy. Some have successfully broken the glass ceiling and others are aspiring to do so. As leaders, women have the responsibility to drive their teams to achieve and exceed targets. This requires creativity, innovation, professionalism and an ability to get the best from team members. Women often have to work harder and smarter to get to the top. This programme will assist women sharpen their leadership skills in order to succeed in today's challenging world. It will help them fine-tune their strategies for effective leadership. In the three-day period, participants would learn to explore and leverage on contemporary leadership tools that have helped organisations achieve high performance.

The programme is targeted towards:

- Women in senior management positions
- Women in top management positions in medium-sized businesses
- Professionals, consultants and owner-managers

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Call for Papers



30th CEEMAN Annual Conference - The International Association for Management Development in Dynamic Societies

Conference Poster Session, related to the overall theme of the conference: *The Future of Management Education: Understanding the Big Picture*. We kindly invite all faculty members and researchers to send their abstracts to **Prof. Zoltán Buzády** at zoltan@buzady.hu by **1 September 2022**.

The following **sub tracks** are open for submissions:

- **Your teaching case study**, which you have developed yourself and already use in your teaching practice;
- **Your research work**, which may be a fundamental or applied research project, or alternately your concrete, new research findings which have a clear reference to their application in management/business teaching;
- **Your teaching tool & technique**, which you have developed or adopted successfully in your course/program;
- **Your other experience** which you would like to present and is relevant to the conference theme.

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