



CKCRLE Digest – Q4, 2022

Merry Christmas and a Prosperous New Year

Welcome esteemed readers to our second digest for the year 2022. We appreciate your commitment to us thus far and remain resolute in our objective of increasing the knowledge and practice of leadership and ethics in Africa and beyond through research and capacity-building programmes. Details of our activities in the second quarter can be found below.

News and Events

Presents a 3-day

Research Workshop FOR **Early Career and Ph.d ACADEMICS**

 **DATES**
23 January 2023
25 January 2023
27 January 2023

 **TIME**
8:30 a.m. - 5:00 p.m

 **VENUE**
Lagos Business School, Km 22 Lekki-Epe
Expressway, Ajah, Lagos

 **Limited seats available**



Registration Link

<http://bit.ly/3VUrRSS>

Research Workshop for Early Career and Ph.D. Academics

The Research Workshop for Ph.D. and Early Career Academics. This workshop is a three days program for Early Career and Ph.D Academic achievers. Join the Christopher Kolade Centre for Research in Leadership and Ethics, Lagos Business School as we explore the Academic world.

After registering, you will receive a confirmation email containing information about joining the meeting.

Register @ <http://bit.ly/3VUrRSS>



Nigeria Chapter of the Humanistic Management Network

The Nigerian chapter of the Humanistic Management Network promotes the development of an economic system with respect for human dignity and well-being. It defends human dignity in face of its vulnerability.

The chapter was founded to catalyze the transition towards a life-conducive economic system by working with thought leaders across academic disciplines, practice, policy and media. Our theory of change focuses on changing the narrative behind business and management (in research, pedagogy and practice), and to promote a culture of dignity and well-being that leads to ethical and sustainable organizing in practice. We do so by providing a platform to people concerned with the state of “business as usual” and foster community so that we provide not only criticism but constructive solutions. We believe these solutions need to be co-created with practitioners, policy makers and supported by the media.

The Chapter Lead Dr. Kemi Ogunyemi (Lagos Business School) will be handing over the position of the Chapter Lead to Dr. Adaora Onaga, an official meeting will be held to finalise the handing over.

Visit the HMN [website](#) for more Info



2022 ANNUAL HUMANISTIC MANAGEMENT CONFERENCE THEME: COLLABORATING FOR IMPACT

The theme of this year's conference is Collaborating for Impact, and we want to look at different dimensions of this theme during our one-day long conference. From the big systemic questions that stem from the United Nations' Sustainable development Goal 17 Partnerships for the Goals all the way to the individual question of the relationship between humanistic leadership and collaborative attitudes we are looking forward to spending an exciting and stimulation day with our speakers and, most importantly, with you!

Visit the HMN [website](#) to read more.

Personal branding in leadership and its impact on business Sheila Martins & Prof. Louis Nzegwu



Leadership is central to the success of every organisation. It is a vital part of the organization that helps provide clarity of purpose, and then guide and motivate the organization to achieve its goals.

To a large extent, the skills and decisions of leaders influence a number of positive outcomes for the business; from increased sales, to customer satisfaction, employee commitment/loyalty, as well as the growth, survival and further expansion of the business.

Around the world, great business leaders are notable for the impact they create. They initiate significant positive influence on their business, employees, customers, investors and the external audience through the personal brand they have built over the years.

In our world today, the reputation and status of a leader say a lot about the organization he is leading. People often attribute certain level of prestige to a brand based on the profile of the leaders. This is true because, people don't only buy the products, they buy the people. They are influenced by the faces behind the brand in addition to the products; they want to be a part of your personal story.

In Nigeria for example, when companies like Konga, Globacom, Dangote groups, Tony Elumelu's foundation and Forte Oil are mentioned, people visualize the founders' profile and attribute the brand to them. They are also eager to know the personal story of the founders. How did they make it to success? What are the stories behind their start-up and their choice of products?

Similarly, before investors make decisions to invest in a company, they make choices based on the leadership of the organisation in addition to other business characteristics. They want to find out, "who the founders of the brand are", "what people say about them" and even "their level of influence".

[Read More](#)

Imperatives of teamwork in organisational success: The Editorial Board



Organisational success goes beyond one man's input, although most companies the world over are often an individual's thought brought to reality, and experience has shown that it takes collective

efforts to achieve lasting success in a company. Hence, the much more need for collaboration and synergy among all in such an organisation. Little wonder, it is believed that two good heads are better than one.

The same is applicable to being the president of a country and doubling as the minister, the governor, the lawmaker, and the military. How far do you think you will get? Even the mere thought of it is hilarious. The truth is, successful organisations, cum countries have mastered the ability to leverage the skills, knowledge, and experiences of other people their team to get the job done, and the job of every leader is to bring people together towards the achievement of specific goals and objectives. Now, the big question to ask is this: how can I build and develop a dream team?

According to a Harvard Business Review, J. Richard Hackman, who is a professional in the field of organisational behaviour, argues in his research that what matters most to collaboration is not the personalities, attitudes, or behavioural styles of team members. Instead, what teams need to thrive are certain “enabling conditions.” The review detailed some of the “enabling conditions” to be a compelling direction, a strong structure, and a supportive context.

Published in Business Day Newspaper on Nov 8, 2022.

[Read More](#)

Research in Progress

Faculty affiliated to CKCRLE are conducting research in the following topics/themes:

- *Organisational & Research Culture of African Universities (ORCA)*
- *Ethical Consumption*
- *Self-Development*
- *Governance and Economic Development*
- *True stories of Participative Leadership and Ethics in Corporations and Society (Tentative book title)*
- *Accountable Governance and Ethical Practices in Africa's Public Sector*
- *Products for Conscious Consumers: A Marketing Guide to Develop and Sell Ethical Products*
- *Humanistic Perspectives in Hospitality and Tourism*
- *Responsible Management: African Perspectives to Ethical Work, Sustainability, and Principled Entrepreneurship*
- *Accountable Governance and Ethical Practices in Africa's Public Sector*
- *Building a Green Africa – Sustainable Management Practices in a Volatile Environment.*

- *Responsible Management of Shifts in Work Modes: Values for post Pandemic Sustainability*
- *Effectiveness of Anti-corruption Training in Nigeria*
- *Charity to Cheer Case Study*

Call for Papers

14th Women's Leadership and Empowerment Conference [WLEC2023] March 1st - 3rd, 2023 - Bangkok, THAILAND



14th Women's Leadership and Empowerment Conference [WLEC2023] accepts the following types of submissions and they will be evaluated as follows:

- **Academic submissions:**
 1. Currency, importance, and relevance to the conference themes
 2. Clearly states purpose and outcome
 3. Clearly states design methodology and findings* (applicable for complete research papers)
 4. Originality and innovation
 5. Clarity of abstract as indicator of presentation quality
- **Professional and personal development:**
 1. Relevance to conference themes
 2. Clearly states purpose and outcome
 3. Idea flow as and indicator of presentation quality
 4. Creative and inspirational
 5. Contains applicable and beneficial items
- **NGO, Government, Non-Profit:**
 1. Relevance to conference themes
 2. Clearly states purpose and outcome
 3. Idea flow as an indicator of presentation quality
 4. Clearly stated implementation
 5. Societal impact

Proposals are accepted on a rolling admission basis as long as space is available or by **December 15th 2022*** at the latest and are to be submitted along with application form. All submissions will be peer reviewed and acceptance/rejections is based on criteria specified above, as well as professional and personal background of the applicant, in order to ensure a diverse learning environment. Admission decisions are made on a rolling admission basis, within working 10 days after the application has been

received.

***Admission may close earlier than the date stated above if space in the conference fills up.**

Sponsorship and Collaboration

We look forward to collaborating with individuals and organisations who share common interests with us. To sponsor or collaborate with us on research or any of our events, please contact the CKCRLE Centre Manager, Akunna Osa-Edoh aosa-edoh@lbs.edu.ng or crle@lbs.edu.ng

CKCRLE Affiliated Faculty

The following faculty members are affiliated with CKCRLE:

Eugene Ohu, Frank Ojadi, Franklin Ngwu, Henrietta Onwuegbuzie, Ifedapo Adeleye, Juan Elegido, Martha Onyeajuwa, Molly Ogunyemi, Ngozi Okpara, Rose Ogbechie, Uchora Udoji, Vivian Ogochukwu Nwaocha, Nike Moradeyo, Yetunde Anibaba, Ogechi Adeola, Monye Ajuwa , Adaora Onaga ad Margaret Isebor.

CKCRLE Volunteers

CKCRLE currently has the following active volunteers:

Bibie Agoha, Azeezat Ajibola, Enitan Ibronke, Ezinne Eyinnaya, Olusegun Sotola, Onyinyechi Akagha, Uche Anagboso, Salamat Balogun, Tobiloba Fadesere, Chisom Osuigwe, Ekene Okafor, Amaka Anozie, Eyewuene Murphy-Akpieyi, Blessing Oyekanmi, Esther Odijie, and Joshua Mbak.

Thank you all for your contributions to CKCRLE.

Share real life stories of exemplary leadership and ethical conduct with us. Send a mail to crle@lbs.edu.ng or aosa-edoh@lbs.edu.ng

We hope you enjoyed our CKCRLE Digest. Look out for our next edition in June 2022.

Join us on our social media platforms



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