

June 2023 , Newsletter 2

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CRLE
At LAGOS BUSINESS SCHOOL

Leadership and Ethics News Around the World

Inform

Greetings dear readers. In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.



Breaking the news : 4 Leadership lesson from the ouster of CBN 's CEO.

After a brief and tumultuous 13-month tenure, CNN CEO Chris Licht was ousted from the news network last month. His departure came on the



The power of sharing power: Now report on co - leadership offers insight into the collaborative leadership model that Gaining around.

heels of a decidedly unflattering profile piece in *The Atlantic*, which highlighted numerous missteps that led many at CNN to question Licht’s leadership.

The challenge that Licht faced when he assumed the CEO role was a common one for any leader who takes the helm of a new organization: How do you drive change without alienating the workforce? How do you build the employee trust that’s essential for the success of any change effort?

Licht’s solution to that challenge failed to satisfy many on his team (and, perhaps most importantly, his boss – Warner Bros. Discovery CEO David Zaslav). Licht’s experience, however, offers several valuable lessons to anyone who’s taking on a new leadership role, be it as a CEO or even a front-line supervisor:

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The paradigms for leadership are changing. With burnout at an all-time high and women leaders leaving their companies at the highest rate in years—often for positions that offer better advancement opportunities and prioritize flexibility, employee well-being, and diversity, equity, and inclusion—many organizations are recognizing the need to change the way they do business and shift to different models of leadership. Co-leadership, where two or more people equally share power, influence and responsibility in an organization, has become an increasingly popular model across multiple sectors, particularly for women leaders and others looking to do leadership differently.

“We believe this is a sign of our times, sometimes linked to necessity and pragmatism to support the sustainability and resilience of the work, while for others it is clearly aligned to their broader vision for sharing power and transformation,”

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The power of meeting Equity for successful Hybrid meeting .

In a world where hybrid work has become the new normal, effective meetings are vital for keeping employees engaged and productive. That's one of the key points of discussion with clients who I helped transition to hybrid and remote work. Based on my recent interview with Meg Healey Madison, VP of HR at Shure, it's clear that meeting equity is the key to making hybrid meetings successful.

Embracing Meeting Equity: A Path to Greater Inclusivity

Madison describes meeting equity as ensuring that all participants, whether in-person or remote, have an equal opportunity to contribute and be heard. It's like inviting everyone to a potluck dinner, but making sure each dish is equally accessible and delectable. By focusing on meeting equity, companies can not only enhance the hybrid work experience but also foster a more inclusive and democratic environment.

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Emulate



19 ways to unlock the power of sales hacks.

In the competitive world of sales, finding effective strategies to maximize every prospect is crucial for success. Sales hacks provide top sales professionals with innovative techniques and tactics to enhance prospect conversion rates and overall sales performance. These hacks leverage psychological principles, effective communication and strategic planning to influence potential customers positively.

Here, Forbes Business Development Council members dive into the realm of sales hacks and explore some tried-and-true techniques that can help sales teams make the most of every prospect they encounter.

1. Understand The Industry And Potential Challenges

The key is going into the conversation with an awareness of industry trends and the broader challenges that the prospect’s organization may be facing. Prospects often like discussing their industry opinions, so having the base of knowledge to have a discussion on macro challenges and how they are impacting the prospect’s specific business is the first key step in maximizing value to the prospect. - Greynier Fuentes, Veritrans

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LBS/CKCRLE News



The Marketing leaders Forum.

Exactly a week ago, the maiden edition of the Marketing Leaders Forum was held at Lagos Business School, Pan-Atlantic University in collaboration with Brand Finance, and guess who



Unleashing the power of youth in Science Innovation.

At the prestigious Youth and Innovation Forum on Advancing Africa: Unleashing the Power of Youth in Science and Innovation. Our shared purpose is to explore the boundless

compered the event? Drum rolls, please...
 You guessed right, yours truly moi meme
 It was truly inspiring to stand in the same room
 with such accomplished individuals literally all
 my ogas'at the top across various sectors in the
 marketing and communications industry to chart
 this course of this epoch event and to witness the
 exchange of ideas among marketing professionals
 such as Idorenyen (Idy) Enang fnimn
 frpa, Declan Ahern, Amaechi Michael
 Okobi Louis Nzegwu, Nsima Ogedi-Alakwe
 fnimn, @David Wingfield, Tunji Adeyinka and of
 course Chris Ogbechie and Uchenna Uzo. Glad to
 have met Chizor Malize, Onyinye
 Nwachukwu Uchenna Achunine, and so many
 others

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potential of Africa's youth and harness their
abilities to drive transformation.

It was quite a moment to warmly welcome the
esteemed Mr. Bill Gates, Co-Chair of the Bill &
Melinda Gates Foundation. Your dedication to
global progress and belief in Africa's youth
inspire us all. Together, we will forge a brighter
future.

This forum aligns perfectly with Lagos Business
School's mission to educate, inspire, and
empower the next generation of African leaders.
We firmly believe that youth are the key to
unlocking Africa's potential in science and
innovation.

Africa's young individuals possess an
entrepreneurial spirit, resilience, and creativity.
It's our duty to provide them with the necessary
tools, knowledge, and platforms to thrive.

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Inculcate



The leap to leadership.

When Penny Herscher stepped into her first chief executive role, at the tech firm Simplex Solutions, she felt sure she was prepared. After all, she had held marketing, business development, and general manager

positions at her previous company, Synopsys, and she was comfortable taking on difficult challenges. Even so, her confidence quickly evaporated. “I had no clue how to be a CEO,” she says. “I kept finding myself in situations where I didn’t feel I had the experience and the tool set to know what to do, and I kept waiting for permission to make decisions.” Then one of the company’s directors took her aside. “You’re looking to the board for permission,” he told her. “We’ll give you advice, but you have to make your own decisions.” With that nudge she found her footing and went on to lead her company to a successful IPO.

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Empower



A leader is Trustworthy.

When I was a Boy Scout, we had to learn the 12 rules that each Scout was expected to live by. The first was “A Scout is Trustworthy.” I’m not sure that my childhood friends and I understood what it meant to be worthy of trust, but lately I’ve been thinking about trust and what it means to be a trustworthy leader.

In an essay entitled, “You Can’t Take Trust for Granted,” which was part of the book *Trust Inc.: Strategies for Building Your Company’s Most Valuable Asset* by Barbara Brooks Kimmel, James M. Kouzes and Barry Z. Posner write: “The truth is that trust rules. Trust rules relationships. Trust rules your influence.

Trust rules your team’s cohesiveness. Trust rules innovativeness. Trust rules brand image. Trust rules financial stability. Trust rules performance. Trust rules just about everything you do.”

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Upcoming Programmes



Women in Leadership

Women have become a dominant force in the workplace. Despite different challenges, many are rising to top management positions in the private and public sectors of the economy. Some have successfully broken the glass ceiling and others are aspiring to do so. As leaders, women have the responsibility to drive their teams to achieve and exceed targets. This requires creativity, innovation, professionalism and an ability to get the best from team members. Women often have to work harder and smarter to get to the top. This programme will assist women sharpen their leadership skills in order to succeed in today’s challenging world. It will help them fine-tune their strategies for effective leadership. In the three-day period, participants would learn to explore and leverage on contemporary leadership tools that have helped organisations achieve high performance.

The programme is targeted towards:

- Women in senior management positions
- Women in top management positions in medium-sized businesses
- Professionals, consultants and owner-managers.

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Authentic Leadership

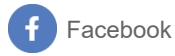
The Authentic Leadership Programme is a proven and practical approach for developing skills to improve climate and sustainability drive through performance.

At the end of this programme, you will be able to:

- Learn leadership behaviours that eventually become effective habits as well as skills that set you apart from people who can only describe such behaviour and skills
- Become someone who is able to influence others, inspire them to release discretionary effort, and support them to become the best they can be while performing at their utmost
- Understand your own behaviour better as well as your underlying predisposition and how to moderate their your behaviours in order to be effective with other people – managers, peers, subordinates, customers and clients as well as other internal and external stakeholders
- Be aware of how your behaviours contribute to shaping your work climate and how this affects your own, as well as other people’s effectiveness and how to drive up the quality of engagement in their team

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