

# CHRISTOPHER KOLADE

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## At LAGOS BUSINESS SCHOOL

## Leadership and Ethics News Around the World

Greetings dear readers. In line with our vision of sharing knowledge that improves the way managers lead and live in Africa and the world, we bring you a section of interesting headlines relating to Leadership and Ethics in the global community.

### Inform



#### How Leaders Can Be Stewards of “Good Tech”

Summary: It's always been important for companies to take responsibility for the creation, application, and disruption of the technologies they create and use, but now that the rapid application of AI is affecting people's privacy, security, and daily lives as never before, accepting that responsibility is essential. This is true not just for tech companies, but any organization that uses or applies AI. Former IBM CEO Ginni Rometty focused the company's efforts in three areas: building trust in the company and in technology; championing diversity and inclusion; and, preparing society to thrive in



#### 3 Ways To Easily Identify Your Leadership Style

If you're new to the field of leadership and management, understanding your leadership style and using the right one to match the right occasion is critical to your success as a leader, and your career growth.

You may notice that if you're interviewing for a new management or leadership post, one of the most common questions the hiring manager will ask is, "What is your leadership style?" The reason they ask this is to assess how you would fit into their company and team culture, and to see if your core values and ethos would resonate with the team.

the digital era. Companies facing today's continuing technological changes can learn from her efforts.

Stewarding good tech is a core principle of what I call "good power": leaders' and businesses' ability to drive positive, meaningful change for ourselves, our organizations, and our world. Today, as new technologies like generative AI become ubiquitous, being a steward of good tech is more vital than ever.

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They also want to assess how self-aware you are, and see how you would navigate certain situations that will be sure to arise at work. This question might be slightly overwhelming at first, especially if you have no idea what your leadership style is because you don't have substantial previous management experience.

Additionally, if you're a new or aspiring manager seeking to develop your leadership and management skills, even if the hiring manager never asks that question at interview stage, it's important for you to be self-aware of your leadership style and understand the different styles that exist so you can manage your team to be the most effective at their work.

Let's explore three easy ways to identify your leadership style below:

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## **How To Not Lose Your Sanity At Work When You Want To Quit Your Job**

You're itching for a change, but deep down, you know that landing a better job won't happen overnight. So, now you feel a bit stuck because your current job feels more like a chore than a career, and the to-do lists are longer than the patience you have left. Every day, you find yourself fighting the urge to say, "I quit," but you know you need to stick it out a little longer until another job comes along.

If you just took a deep sigh because that describes how you feel each week, then it's time to find a way to keep the motivation alive so that you can still thrive at work while you search for your next career move. Here are five suggestions to help you with that:

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## Emulate

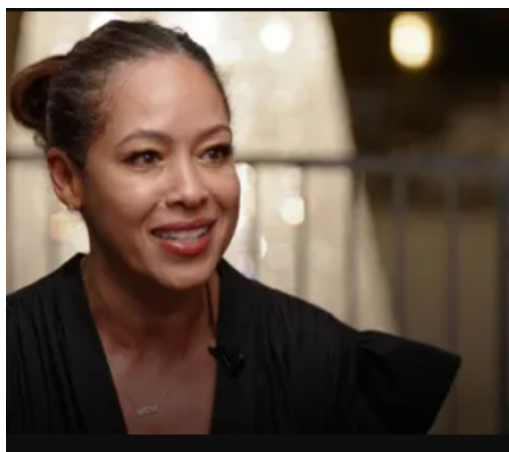


### Meet The 30 Under 30 Marketing & Advertising Class Of 2024—From AI Startups To A Chief TikTok Officer

In a marketing landscape where content is king—as Bill Gates predicted in a 1996 essay that content would generate the most money online—marketing and advertising experts are tasked with finding ways to stand out from the crowd, influence purchase decisions and build brand relevance.

Take 2024 30 Under 30 Marketing & Advertising listers Hassaan Raza, 26, and Quinn Favret, 23 as an example. To help companies save time and marketing budget money, the duo cofounded Tavus, an AI tool built to let customers like Meta and Salesforce create hundreds of personalized videos for their offerings in seconds.

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### Sephora's Brand Marketing Executive On Serving "Unseen" Consumers

Celessa Baker, vice president of Brand Marketing, Color at Sephora sat down with Forbes Reporter Rosemarie Miller to talk about about fighting for her spot at Sephora and how she's helping the brand serve a diverse array of consumers.

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### **Fireside Chat: Canadian High Commissioner to Nigeria Speaks on Advancing Bilateral Relations**

The Canadian High Commissioner to Nigeria, James Christoff, engaged in a fireside chat at the Lagos Business School (LBS) on October 10, 2023, focusing on "Advancing Bilateral Relations: Enhancing Trade, Investment, and Educational Collaborations between Canada and Nigeria."

The Dean, Professor Chris Ogbechie, moderated the conversation, addressing existing business and investment opportunities. Highlights included Nigeria being Canada's largest trading partner in Africa, with a 2022 trade volume of \$2.2 billion. His Excellency, James Christoff emphasized opportunities for economic growth in sectors like agriculture, green energy, technology, and education. Discussing rising unemployment, he underscored Nigeria's entrepreneurial spirit and resilience. Canada, being open to trade, expressed interest in facilitating export opportunities from Nigeria. He also outlined pathways for migration to Canada, emphasizing the need for



### **Alumni Day 2023 - African Economic Development: Cross-National Corporations as Enablers**

The annual Alumni Day at the Lagos Business School, Pan-Atlantic University, held on November 17, 2023, was nothing short of spectacular. The Honeywell Auditorium buzzed with intellect, innovation, and influence, as luminaries like Dr. Doris Nkiruka Uzoka-Anite, Minister for Industry, Trade, and Investment, Professor Chris Ogbechie, Dean of the Lagos Business School, and Dr. Tayo Aduloju, incoming CEO of Nigerian Economic Summit Group, graced the occasion.

The economic insights shared by Dr. Franklin Nnaemeka Ngwu were a game-changer, resonating like fireworks in the sky. Dr. Agada Apochi, President of the Lagos Business School Alumni Association, added a touch of serenity and importance to the event. The panel session, moderated by Mojisola Akinkunmi, featured power players such as Obi Asika, Olawale Rotimi Opeyemi, Albert Van Rensburg, Elo Umeh, and Clare Omatseye, whose discussions crackled with solutions for the future of African trade.

aligning skills with existing opportunities.

The event concluded with audience questions, fostering ongoing dialogue for collaboration between Nigeria and Canada. The Chief Marketing Officer, Nsima Ogedi-Alakwe, expressed gratitude for the insightful conversation, anticipating future collaborations.

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Akanimo Ekong, MD of Candor Consulting, orchestrated the day with electrifying energy. The GCEO 2 class, led by Collins Onuegbu, CEO of SATH, orchestrated a symphony of excellence, leaving a lasting impact on the attendees. Thanks to Henry Andoh, Director of Alumni Relations, every piece of the puzzle fell into place, ensuring a day of excitement, inspiration, and unforgettable moments. Cheers to pushing the boundaries of possibility!

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## Inculcate

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### Seeing Yourself as a Leader

Are leaders born or made?

University of Michigan Ross School of Business professor Sue Ashford has studied leadership for decades—what makes people see themselves as leaders and how groups choose leaders among them. She says that leadership does come more easily to some than others, but that leadership is dynamic and only as real as a group decides. It's a state that everyone can reach, whether they're officially in charge or not.

"People grant a leader identity by their willingness to follow someone. So, if you take the chalk and go to the board and start writing things, or am I following along, adding to your structure, your list? And by doing that, I'm reinforcing that I'm willing to go with you for this bit of time," Ashford explains.

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## **If You Make This Behavior a Practice, Your Leadership Skills Are Probably Better Than Most People**

We live in a society that values immediate gratification. At work, we negotiate for what we need to get our work done to meet demanding deadlines and look good to our bosses.

If we don't get replies to our urgent emails and texts at our convenience, the impatience meter rises and so does our frustration level with others.

A "what have you done for me lately?" mindset has become culturally ingrained in all of us. We lack patience, and we demand things without much consideration for the needs and well-being of others.

That's the bad news. The good news is we can do something about our lack of patience, because it may be costing us as leaders and business owners.

Giving the skill of patience a second look

Patience is not a behavior that every business leader naturally possesses or wants to develop, especially in a winner-take-all footrace to scale the business and beat the competition.

Many leaders seek quick fixes and cannot wait for long-term strategies to bear fruit. Our fast-paced digital work environment does not help; it prizes hyper speed over everything else.

But here's the thing: Patience is a secret power and it can help us steer through many of life's trickiest challenges and uncertainties.

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